



QUALITY STREET
1956

EDUQAS WJEC GCSE KNOWLEDGE ORGANISER

Advertising and Marketing (Print)

Component 1 Section A

Framework:
Language
Representation

Contexts:
Social, Cultural
Political, Historical

How to use: Compare and contrast these print adverts. Use this Knowledge
Organiser to identify the similarities and differences between the two products.



THIS GIRL CAN CAN
2015

LANGUAGE	SIMILARITIES	LANGUAGE
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REPRESENTATIONS	SIMILARITIES	REPRESENTATIONS
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KEY TERMS



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SOCIAL	SIMILARITIES	SOCIAL
CULTURAL	SIMILARITIES	CULTURAL
POLITICAL	SIMILARITIES	POLITICAL
HISTORICAL	SIMILARITIES	HISTORICAL

KEY TERMS
